
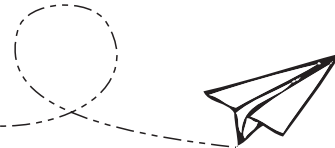


# Hello Yolandi de Beer

 mail@landiloodesigns.co.za

 082 362 7202

 www.landiloodesigns.co.za



Creative and talented Multimedia Designer with 10 years experience in the field.

I have worked with leading brands including SAA, Barloworld Equipment, DStv, Citroen, Multichoice, HP, Microsoft and Blaque Magazine.

I have experience in working on several different formats such as Magazine, Digital, Print and Animated banners/logos.

I have a thirst for knowledge and a willingness to learn more when and where I can. I am deeply passionate about design and everything that goes with it.

## QUALITIES

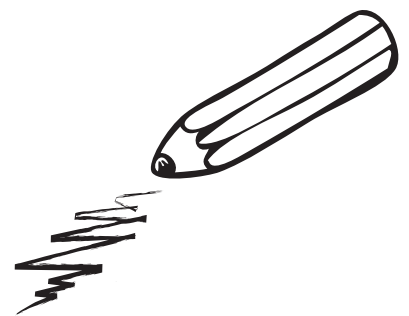
- Professionally Committed
- Adaptable to Change
- Enthusiastic & Hardworking
- Detail Orientated
- A Team Player
- Willing to Learn & Improve
- Diplomatic & Artistic

## WHAT CAN I DO?

Graphic Design	★★★★★
Web Design	★★★★
HTML, CSS	★★★
Corporate Identity	★★★★★
Typography	★★★★
Product Packaging	★★★
Mailers	★★★★
Online Forms	★★★
Online Banners	★★★★
Billboards	★★★
Print Ads	★★★★
SEO	★★★
Magazine Layout	★★★
User Experience	★★★★

## HOW?

Photoshop	★★★★
Illustrator	★★★★
InDesign	★★★★
Muse	★★★★
Dreamweaver	★★★★
Jotform	★★★★
Touchbase Pro	★★★★



## LANGUAGES

English  
Afrikaans

# QUALITIES

Seeking a challenging and rewarding position as a Graphic/Digital Designer in a growth-oriented company where I can use my strong creative skills and my ability to create innovative designs, develop creative ideas and concepts as well as choose the appropriate media and style to meet the client's objectives.



My work demands and shows creative flair, I prefer up-to-date knowledge of industry software and have a professional approach to time, costs and deadlines.

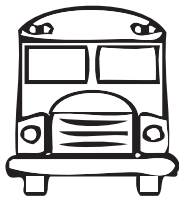


## EDUCATION

2006 - 2007 Damelin - Diploma in Media Design and Technology  
(Graphic Design)  
2005 AAA - Art Direction  
2000 - 2004 Randpark High School  
English HG (C); Afrikaans HG (B); Geography HG (D);  
History HG (D); Art HG (D); Mathematics SG (E)  
Passed with Merit



1986  
Born



1992-1999  
Primary School  
Where I  
learned to  
read/write/  
draw!



2000-2004  
High School  
Braces, First  
Crush,  
First  
Heartbreak



2005-2007  
AAA/Damelin  
Learned  
about my  
favourite  
thing...  
DESIGN!



2007-2017  
Working World  
Doing what  
I love  
to do,  
all day,  
everyday!!



## EXPERIENCE



### FREELANCE

#### Havas Worldwide

January 2014 - August 2014

- Clients I worked on include SAA, Citroen, Volvo, Durex and Zurich.



### PERMANENT

#### NetPartnering

September 2014 - Present

- Print - including Advertising, Brochures, Flyers, postcards
- HTML and web publishing
- Online mailers and web banners
- Point of Sale & promotional display design
- Promotional items layout & branding
- Advise Campaign & Account Managers on strategies to reach a particular audience
- Understand and interpret briefs based on the message that should be portrayed

#### Free Minded Media

October 2011 - October 2013

- Meeting clients or account managers to discuss the business objectives and requirements of the job
- Estimating the time required for completion of tasks to provide accurate costs
- Creating new ideas, concepts and designs while keeping within design guidelines
- Liaise with traffic managers to receive briefs and provide time estimates

#### Topboss Media

Dec 2007 - September 2011

- Designed, Developed and updated 25 websites on a regular basis
- Responsible for planning, designing and developing graphics and animations for websites or marketing promotions
- Modified, improved and enhanced graphics
- Handled and resolved design problems
- Finished design projects in a timely manner

---

## REFERENCES



Karyn Lovesay - NetPartnering - 079 340 0886

Jackie Slavin - Free Minded Media - 082 425 3539

Fiona O'Connor - Havas Worldwide - 011 549 3600

**Thanks!**